



The ONE Campaign is rallying Americans – ONE by ONE - to fight the emergency of global disease and extreme poverty.

ONE: The Campaign to Make Poverty History is a growing coalition of over 2.4 million people from all 50 states and over 100 of the nation's most well-known and respected non-profit, advocacy and humanitarian organizations. ONE asks elected leaders to do more to help America lead the world in saving millions of lives in Africa and the world's poorest countries.

ONE believes that increasing U.S. efforts to provide for basic needs like health, education, clean water and food would transform the futures of an entire generation in the world's poorest countries. ONE also calls for debt cancellation, making trade fairer, and anti-corruption measures in a comprehensive package to help Africa and poor countries everywhere beat global disease and extreme poverty.

International development assistance reflects the best American tradition of compassion, generosity, and helping others help themselves. Most Americans are surprised to learn only 1.2% of the federal budget is currently allocated for international affairs, which includes diplomacy and development funding. Less than ½ is used to alleviate extreme poverty. Most surveys show people think it is over 15%. America's international affairs funding is 17% less today than it was during the height of the Cold War, yet the current global challenges are far more complex.

By contributing our proportionate share – roughly 1% of the U.S. Federal budget - to an effective partnership with the world's nations, we can help put 77 million kids into grade school; prevent the death of 5.4 million children from poverty-related illnesses and save 400,000 women from dying in childbirth each year; provide clean water to an additional 450 million people and basic sanitation to 700 million around the globe; and save 16,000 lives a day by fighting HIV/AIDS, Tuberculosis, and Malaria. Directed to honest governments, private charities and faith-based organizations, this support would provide the tools and resources to really make a difference.

ONE is already making a difference: Thanks to the leadership role the U.S. has taken in supporting the Global Fund to Fight AIDS, TB and Malaria, as of December 2006, insecticide-treated bed nets were provided to more than 18 million families, an increase of 135% over the past year. These simple, inexpensive bed nets prevent the spread of malaria, a deadly disease, particularly among children.

By increasing our efforts, we will not only save the lives of millions of people – we will also transform how those people see us. It will increase our national security, protect our economy and build a better, safer world for us all. Please, join us at ONE.org.

**WWW.ONE.ORG**



## WE HAVE CREATED A MOVEMENT, AND IT'S GROWING...

Through working on the ground in communities, colleges and churches across the United States and online at ONE.org, ONE members ask America's leaders to increase efforts to fight global disease and extreme poverty. Our leaders hear from ONE on the U.S. budget for specific lifesaving legislation, during the 2008 presidential election and before G8 summits. Via millions of emails and hundreds of thousands of phone calls to the President and Congress, ONE members have asked that America do even more to lead the world in bringing hope and opportunity to the world's poorest people.

### ONE IS ALREADY DELIVERING RESULTS

- In March 2007, thousands of ONE supporters across the U.S. called their senators and asked them to support the Smith-Dodd amendment that **fully restored a \$2.2 billion cut to the International Affairs budget**, which houses most of the funding America commits to alleviating global poverty. The amendment passed on March 23, 2007.
- In February 2007, members of the ONE Campaign sent over 200,000 letters encouraging Congress to protect \$1 billion in funding for the fight against extreme poverty and global disease. In response, **Congress committed to a \$1.45 billion increase for 2007**. This funding means over 350,000 people will receive lifesaving AIDS medicines, over one million anti-malaria bed nets will be distributed, and over 120,000 people will receive treatment for tuberculosis.
- In fall of 2006, ONE members from across the country delivered over 250,000 letters to Capitol Hill and made thousands of calls, requesting that Congress help up to 300,000 Africans make a living and escape the cycle of poverty through renewal of a special trade provision within the African Growth and Opportunity Act called the "third country fabric provision." On December 9, 2006, **Congress responded and extended the trade provision until 2012, securing jobs for tens of thousands of hard-working men and women in some of the poorest countries of Africa.**
- In one targeted campaign in 2005, ONE generated over 500,000 e-letters to President Bush asking for a historic deal on debt, AIDS and trade for Africa at the 2005 summit of the world's 8 richest countries. At Live 8, 1 million people stood in Philadelphia – joining 3.8 billion people worldwide – determined to change the world. In response, **Bush and other world leaders promised \$25 billion more for Africa and \$50 billion more globally by 2010, as well as specific efforts on HIV/AIDS and education.**
- Right now, ONE members are e-mailing Congress, asking for full funding for the fight against global disease and extreme poverty. ONE members sent over 700,000 emails to both President Bush and Congress about last year's budget and will continue these efforts on this year's budget, asking America to continue leading the world in saving lives and creating hope and opportunity for the world's poorest people.



## **AIDS AND EXTREME POVERTY: CRISIS AND OPPORTUNITY**

### **The Crises: Global Disease and Extreme Poverty**

- Every three seconds a child dies from extreme poverty.
- 1 billion people around the world live on less than \$1 a day.
- 12 million children have been orphaned by HIV/AIDS in Africa and that number is expected to climb to 18 million by 2010.
- Education is a powerful investment we can make to fight poverty, yet worldwide over 77 million children are not enrolled in primary education, more than half of whom are girls.
- Over one billion people lack access to clean water and 2.6 billion do not have access to basic sanitation. Every 15 seconds, a child dies from problems caused by lack of clean water.

### **The Opportunity: How can we beat extreme poverty and global disease?**

Today, solutions exist that are affordable, achievable and sustainable. We have the science, technology and resources to beat global disease and extreme poverty.

- AIDS drugs can now cost as little as \$1 a day.
- A bed net can save a child's life for 5 years by preventing the contraction of malaria and costs only \$5.
- You can put a child in school for a month for \$13.
- A well provides clean, safe drinking water for 20 years at a cost of only \$20 a person.

### **What is America already doing to help?**

- Thanks to U.S. support through the Global Fund to Fight AIDS, TB and Malaria, as well as the President's Emergency Plan for AIDS Relief, almost 1.3 million people with HIV/AIDS are receiving lifesaving anti-retroviral treatment.
- In 2005, under pressure from ONE, the G8 agreed to increase aid to Africa by \$25 billion and to all developing countries by \$50 billion by 2010. The G8 leaders and the other shareholders also agreed to cancel 100% of the multilateral debts owed by qualified Highly Indebted Poor Countries (HIPC). Already, the U.S. has cancelled 100% of the debts owed by 21 of the 40 HIPC countries. This will help kick-start the efforts of poor countries to achieve the Millennium Development Goals -- but these promises will only be kept if we keep up the positive pressure.
- The Millennium Challenge Account (MCA) is an innovative new U.S. effort to support countries with a record of good governance and a commitment to investing in their people and economic growth. Countries design compacts around their development priorities, and we have already begun to see lifesaving benefits in poverty reduction as a result of the MCA.



**THE CAMPAIGN TO MAKE  
POVERTY HISTORY**  
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## **ONE CAMPAIGN PARTNER ORGANIZATIONS**

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Americans from all 50 States • A Glimmer of Hope • A Self-Help Assistance Program • Action Against Hunger • Africare • Aid to Artisans • Alliance To End Hunger • American Foundation for Children with AIDS • American Jewish World Service • Americans for Informed Democracy • Blood Water Mission • BeadforLife • Bread for the World • CARE • Children International • Christian Children's Fund • Christian Reformed Church World Relief Committee • Church World Service • Citizens for Global Solutions • Compassion International • Crossroads • DATA • Engineers without Borders • Episcopal Relief and Development • Evangelical Lutheran Church in America • Face AIDS • Faithful America • Feed the Children • FINCA • Five Talents International • Food for the Hungry • FORGE • Foundation for International Community Assistance • Global Healing • Global Health Council • Grameen Foundation USA • Habitat for Humanity • Haddash • Heartland Alliance • Heifer International • HOPE International • Hope's Chest • The Hunger Project • Imagine Nations • Institute for Agriculture and Trade Policy • InterAction • International Justice Mission • International Medical Corps • International Orthodox Christian Charities • International Rescue Committee • Jubilee • Keep a Child Alive • Living Water International • Lutheran World Relief • Mennonite Central Committee • Mercy Corps • Micha Challenge • NAACP • National Association of Social Workers • National Council of Churches of Christ in the USA • National Peace Corps Associate • National Student Campaign Against Hunger • Nazarene Compassionate Ministries • Net Aid • Northwest Medical Teams • Operation Blessing International • Opportunity International • Oxfam America • Partners for Development • PATH • Pathfinder International • Pax Christi (USA) • Physicians for Human Rights • PlanUSA • Population Services International • Presbyterian Church (USA) • Refugees International • Results • Save the Children • SHARE Foundation • Social Groove Collective • Sojourners • The Episcopal Church • The Pendulum Project • UN Foundation • UN Millennium Campaign • UNA-USA • Unitarian Universal Association of Congregations • United Methodist General Board of Church and Society • US Doctors for Africa • US fund for UNICEF • USA for Africa • Winrock International • Working Assets • World Concern • World Conference of Religions for Peace • World Hope International • World Hunger Year • World Relief • World Vision

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